

8710 J Street
Omaha, NE 68127
(402) 537-9009



The **AUTO BODY** Monthly

from

D&R AUTO PAINT AND SUPPLY

1607 Avenue I
Council Bluffs, IA 51501
(712) 322-7217

Volume 4, Issue 1

April 2006

EVERCOAT MAXIM Bonding Adhesives



EVERCOAT has developed a full line of factory approved panel bond, plastic repair, foams, and seam sealers. Advantages are:

- 2 part products in a standard caulk tube eliminating expensive guns.
- Fast un-clamp times on panel bond to increase productivity.
- A super fast adhesive that can be sanded, drilled, or shaped in as little as 3 minutes.
- Separate custom Plastic, Metal, and Sealer tool kits for inventory convenience.
- Free pneumatic guns with qualifying orders.

If you would like to simplify your shops bonding systems, call your supplying D&R Auto Paint and Supply location for free demo's and information.



Has A Vehicle Owner Ever Asked:

“What Should I Wash Or Wax My Newly Painted Car With?”

If you're like most shops, you hear this every week. Don't just answer their question, SUPPLY IT! Become a Wizard Re-Distributor. Now body shops can display and sell the products your customers regularly ask for.

This program, designed by D&R Auto Paint and Supply, places an attractive display rack with select products in the shop. As part of the package, D&R Auto Paint and Supply has shop specific stickers printed to direct customers back to the shop when they need more products.

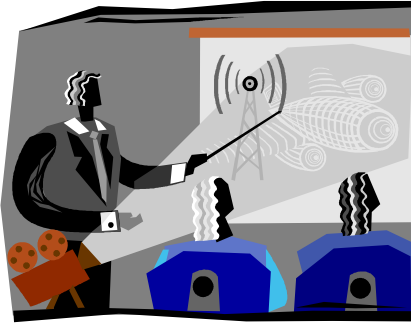
Shops that successfully use the program tell us not only do they supply a customer need, they keep the customer coming back all while making a profit. Sounds like a no-brainer!

If you would like to become a Wizard Re-Distributor, contact your supplying D&R Auto Paint and Supply location.

INSIDE THIS ISSUE

- 1 EVERCOAT Maxim Bonding Adhesives
- 1 Plastic Sheeting Special
- 2 Wizards Wash and Wax Products
- 2 Local Painter Training - A Valuable Service
- 2 Words to Live By

IN A DIFFICULT INDUSTRY
BE BETTER THAN YOUR COMPETITORS



MANAGEMENT TRAINING CLASS SCHEDULE

MAY 2ND - Cycle Time Management: Topics Covered - Streamline administrative tasks, Blueprinting, Maximize repair capacity.

MAY 3RD - Maximizing Shop Flow: Topics Covered - Parts management, Productivity Versus Profitability, Administrative scheduling

These classes will be held at the Kansas City Training Center. If you are interested in taking any or all of the classes, or would like more detailed information about the class content, please contact your supplying D&R location.

Local Painter Training A Valuable Service For Our Customers

Each year, PPG/D&R Auto Paint and Supply customers have the opportunity to go through certification and re-certification painter training classes right here in Omaha. The local training center hosts 25 to 40 painters each year to get updated product training required for the PPG Life Time Guarantee.

After polling painters that use other brands, it was surprising to find how few had any recent manufacturer training. The biggest reason was the lack of class dates and the travel time and cost associated with the class. Independent studies have shown that automotive painters that receive regular training are an average 25% more productive and have an average of 15% fewer re-do's.

If your painters have not received current training, contact your supplying D&R Auto Paint and Supply location for class dates.



PLASTIC SHEETING SUPER SPECIAL



Buy 3 logs of PPG - PM16350 Plastic Sheeting and receive the special price of \$17.95 per log. Offer good through April 28th 2006

Words To Live By:

"He who knows the most, say's the least. Are you a talker?"

- UNKNOWN